

FREE-RANGE SOCIAL MEDIA



NO CAGES
NO COPYING
NO CRUELTY

NO CAGES Our tribes are important to us, but we don't want to be defined and dismissed based on our identities. We don't want our lives or our work reduced to easy online categories; our complexity will never fit neatly into a bio box. We honor the vulnerability and courage that it takes to share the full range of our thoughts, ideas, and work with the world.

NO COPYING There is a fine line between inspiration and imitation. We will do our best to respect and honor the work being done by our friends and colleagues. We are committed to identifying and attributing creators, and giving credit where credit is due. There will be oversights, but our intentions are to honor the work of others. When we make mistakes, we will make it right.

NO CRUELTY We believe that respectful debate, disagreement, and discourse are essential to our community. However, in the social media world, where we can hide behind anonymity and avatars, personal attacks are cheap and easy. We are committed to owning our work and our critiques. We will blog/comment/post/tweet about others in the same spirit in which we want to be treated. We are committed to cultivating the community that we want to become.

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